



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
940176-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Kennedy/D/ US Congress	Candidate	529

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	940176	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/23/12	10/29/12	6a Eyeopener	558-7a	MTW- F--	1:00	3	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	10/29/12	6:24 AM	6a Eyeopener	558-7a	1:00	JKI I I FCDM1206H	\$1,800.00 NM
4	10/23/12	10/29/12	Good Morning America	658-9a	MT- TF--	1:00	3	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	10/29/12	7:21 AM	Good Morning America	658-9a	1:00	JKI I I FCDM1206H	\$1,600.00 NM
5	10/23/12	10/29/12	LIVE w/ KELLY & MICHA	9A-10A	M- T---	1:00	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/29/12	9:40 AM	LIVE w/ KELLY & MICHAEL	9A-10A	1:00	JKI I I FCDM1206H	\$700.00 NM
7	10/23/12	10/29/12	The View	1058-12n	M- - F--	1:00	1	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/29/12	11:29 AM	The View	1058-12n	1:00	JKI I I FCDM1206H	\$2,400.00 NM
8	10/23/12	10/29/12	Midday News	1158a-1230p	M- - F--	1:00	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/29/12	12:40 PM	Midday News	1158a-1230p	1:00	JKI I I FCDM1206H	\$800.00 NM
9	10/23/12	10/29/12	Millionaire	1228-1p	M- T---	1:00	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/29/12	12:54 PM	Millionaire	1228-1p	1:00	JKI I I FCDM1206H	\$1,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/23/12	10/29/12	Millionaire	1228-1p	M- - T- - -	1:00	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
22	10/29/12	10/29/12	Dancing w/Stars	Prime Other	M- - - - -	1:00	1	\$20,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M- - - - -	1	\$20,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WCVB	M	10/29/12	8:20 PM	Dancing w/Stars	Prime Other	1:00	JKI11FCDM1206H	\$20,000.00 NM
<u>Total Spots</u>							7		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$28,300.00</b>
<u>Agency Commission</u>	<b>\$4,245.00</b>
<u>Net Amount Due</u>	<b>\$24,055.00</b>